ORDER



Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	32	\$8,800.00	\$7,480.00
10/29/12	10/29/12	10	\$1,960.00	\$1,666.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	32	\$8,800.00	\$7,480.00	0.00
November 2012	10	\$1,960.00	\$1,666.00	0.00
Totals	42	\$10,760,00	\$9 146 00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	20%	\$10,760.00
Market	100%	\$53,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	31%	\$16,678.00
KSTU	11%	\$5,918.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	38%	\$20,444.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KTVX	10/24/12	10/24/12	M-F 2p-3p	CM	2:00 PM-3:00	PMW	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
				M-F 2p-3p									
	ANDERS	SON COO	PER										
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/2	22/12	10/28/12	W	1	\$100.00	0.00						
E 2	KTVX	10/25/12	10/25/12		СМ	2:00 PM-3:00	PMT	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
											-		

Print Date: 09/25/12 14:34:24 Page 2 of 5

KTVX-TV

Order / Rev: 59771

Advertiser: Mia Love

Estimate:

Alt Order #: 08872086 Product Desc: LOVE/HOUSE/R

10/23/12 - 10/29/12 Flight Dates:

C23C29

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 2p-3p M-F 2p-3p ANDERSON COOPER Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/22/12 10/28/12 \$100.00 0.00 E 3 KTVX 10/26/12 10/26/12 M-F 2p-3p СМ 2:00 PM-3:00 PM ---- F--:30 \$100.00 P-3 0.00 NM \$100.00 1 M-F 2p-3p ANDERSON COOPER Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/22/12 10/28/12 ----F--\$100.00 0.00 E 4 KTVX 10/29/12 10/29/12 СМ 2:00 PM-3:00 PM M-----:30 \$100.00 P-3 0.00 NM M-F 2p-3p 1 \$100.00 M-F 2p-3p ANDERSON COOPER Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -11/04/12 0.00 Week: 10/29/12 \$100.00 E 5 KTVX 10/28/12 10/28/12 This Week CM 10:00 AM-11:00 AI----S :30 \$150.00 P-3 0.00 NM \$150.00 1 This Week (10:00 AM-11:00 AM) THIS WEEK Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$150.00 0.00 E 6 KTVX 10/23/12 10/23/12 M-F 3p-4p 3:00 PM-4:00 PM - T----:30 \$250.00 P-3 0.00 NM CM 1 1 \$250.00 M-F 3p-4p **ELLEN** Start Date **End Date** Spots/Week Weekdays Rate Rating 10/28/12 - T- - - -Week: 10/22/12 \$250.00 0.00 E 7 KTVX 10/24/12 10/24/12 M-F 3p-4p \$250.00 P-3 CM 3:00 PM-4:00 PM -- W----:30 1 0.00 NM \$250.00 M-F 3p-4p **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - W- - - -\$250.00 0.00 3:00 PM-4:00 PM --- T---E 8 KTVX 10/25/12 10/25/12 M-F 3p-4p СМ :30 \$250.00 P-3 0.00 NM 1 \$250.00 M-F 3p-4p **ELLEN** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - - - T- - -0.00 \$250.00 E 9 KTVX 10/26/12 10/26/12 M-F 3p-4p CM 3:00 PM-4:00 PM ---- F--:30 \$250.00 P-3 0.00 NM \$250.00 M-F 3p-4p **ELLEN** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/22/12 10/28/12 ---F--\$250.00 0.00 3:00 PM-4:00 PM M-----\$250.00 P-3 E 10 KTVX 10/29/12 10/29/12 M-F 3p-4p 0.00 NM CM :30 1 \$250.00 M-F 3p-4p **ELLEN** Start Date End Date Spots/Week Rating Weekdays Rate 11/04/12 Week: 10/29/12 \$250.00 0.00 E11 KTVX 10/28/12 10/28/12 Su 4p-430p CM 4:00 PM-4:30 PM ----- S :30 \$150.00 P-3 0.00 NM \$150.00 Su 4p-430p TALKING PICTURES Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 10/22/12 10/28/12 ----S \$150.00 0.00 E 12 KTVX 10/23/12 10/23/12 Good Morning America CM 7:00 AM-9:00 AM - T----\$140.00 P-3 0.00 NM .30 \$140.00 1 GMA 7a-9a GOOD MORNING AMERICA Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/22/12 10/28/12 \$140.00 0.00 E13 KTVX 10/24/12 10/24/12 Good Morning America CM 7:00 AM-9:00 AM -- W----:30 \$140.00 P-3 0.00 NM \$140.00 GMA 7a-9a GOOD MORNING AMERICA **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - - W- - -\$140.00 0.00 E 14 KTVX 10/25/12 10/25/12 CM 7:00 AM-9:00 AM - - - T- - -:30 \$140.00 P-3 \$140.00 0.00 NM

Print Date: 09/25/12 14:34:24 Page 3 of 5

KTVX-TV

Order / Rev: 59771 Advertiser:

Product Desc:

Alt Order #: 08872086

Mia Love LOVE/HOUSE/R

Flight Dates: 10/23/12 - 10/29/12 C23C29

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Good Morning Am GMA 7a-9a	nerica									
GOOD	MORNIN	IG AMERICA											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	T	1	\$140.00	0.00							
E 15 KTVX	10/26/1	2 10/26/12	Good Morning Am GMA 7a-9a	nerica CM	7:00 AM-9:0	00 AM	- F	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
GOOD	MORNIN	IG AMERICA											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	F	1	\$140.00	0.00							
E16 KTVX	10/29/1	2 10/29/12	Good Morning Am	nerica CM	7:00 AM-9:0	00 AM M		:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
GOOD	MORNIN	IG AMERICA	GMA 7a-9a										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		11/04/12	M	1	\$140.00	0.00							
E 17 KTVX	10/23/1	2 10/23/12	ABC4 News at 4p		4:00 PM-4:3	80 PM - T-		:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	AT 4P		ABC4 News at 4p)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10	/22/12	10/28/12	- T	1	\$165.00	0.00							
E 18 KTVX	10/25/1	2 10/25/12	ABC4 News at 4p		4:00 PM-4:3	80 PM	T	:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	AT 4P		ABC4 News at 4p)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10	/22/12	10/28/12	T	1	\$165.00	0.00							
E 19 KTVX	10/29/1	2 10/29/12	ABC4 News at 4p		4:00 PM-4:3	80 PM M		:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	AT 4P		ABC4 News at 4p)									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10	/29/12	11/04/12	M	1	\$165.00	0.00							
E 20 KTVX	10/24/1	2 10/24/12	ABC4 News at 43	•	4:30 PM-5:0	00 PMV	V	:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NFWS	AT 430P		ABC4 News at 43	30p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	W	1	\$165.00	0.00							
E 21 KTVX	10/25/1	2 10/25/12	ABC4 News at 43	•	4:30 PM-5:0	00 PM	T	:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NFWS	AT 430P		ABC4 News at 43	30p									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10	/22/12	10/28/12	T	1	\$165.00	0.00							
E 22 KTVX	10/29/1	2 10/29/12	ABC4 News at 43	•	4:30 PM-5:0	00 PM M		:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	AT 430P		ABC4 News at 43	30p									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		11/04/12	M	1	\$165.00	0.00							
E 23 KTVX	10/23/1	2 10/23/12	ABC4 News at 5p		5:00 PM-5:3	80 PM - T-		:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	AT 5P		ABC4 News at 5p)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	- T	1	\$165.00	0.00							
E 24 KTVX	10/25/1	2 10/25/12	ABC4 News at 5p		5:00 PM-5:3	80 PM	T	:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	ΔT 5P		ABC4 News at 5p)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	T	1	\$165.00	0.00							
E 25 KTVX	10/29/1	2 10/29/12	ABC4 News at 5p		5:00 PM-5:3	80 PM M		:30	1	\$165.00 P-3	0.00 NM	1	\$165.00
NEWS	ΔT 5P		ABC4 News at 5p)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		11/04/12	M	1	\$165.00	0.00							
E 26 KTVX	10/23/1	2 10/23/12		CM	6:00 PM-6:3	80 PM - T-		:30	1	\$200.00 P-3	0.00 NM	1	\$200.00

Print Date: 09/25/12 14:34:24 Page 4 of 5

Order / Rev: 59771 Advertiser: Mia Love

Alt Order #: 08872086 Product Desc: LOVE/HOUSE/R KTVX-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: C23C29

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			ABC4 News at 6p ABC4 News at 6p										
NEWS A	AT 6P		71DO+110W5 at of	,							_		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	_						
Week: 10/ E 27 KTVX		10/28/12	- T ABC4 News at 6p	1 CM	\$200.00 6:00 PM-6:3	0.0		:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
LZI KIVA	10/24/1	12 10/24/12	ABC4 News at 6p		0.00 FINI-0.	OU FIVI -	- vv	.30	'	φ200.00 F-3	U.UU INIVI	'	φ200.00
NEWS /			·										
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$200.00	Ratin 0.0	_						
E 28 KTVX			ABC4 News at 6p	•	6:00 PM-6:3			:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
220 11177	10/20/1	10/20/12	ABC4 News at 6p		0.00 1 111 0.0	JO 1 III	•	.00	•	Ψ200.001 0	0.00 14111	·	Ψ200.00
NEWS /													
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$200.00	Ratin 0.0	_						
E 29 KTVX			ABC4 News at 6p	· ·	6:00 PM-6:3			:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
			ABC4 News at 6p		0.00 1 0.0			.00	•	Ψ=00.00.	0.00	·	Ψ200.00
NEWS /													
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$200.00	Ratin 0.0	_						
E 30 KTVX			Sat ABC4 News (· ·	5:00 PM-5:3			:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
			Sat ABC4 News							,			,
NEWS A		E 15 :		0	5.	D ::							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$175.00	Ratin 0.0	_						
E31 KTVX			SUN ABC4 News		5:00 PM-5:3			:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
			SUN ABC4 News										
NEWS /	_	End Data	Maaladaya	C= =4= ///= =1-	Data	Datia	_						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	Ratin 0.0	_						
E32 KTVX			Nightline	СМ	10:35 PM-1			:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
			M-F 1036p-1103 _l)									
NIGHTL Sta	LINE irt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	7						
Week: 10/		10/28/12	- T	<u> </u>	\$200.00	0.0	_						
E33 KTVX	10/24/1	2 10/24/12	Nightline	CM	10:35 PM-1	1:05 PI-	- W	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
NIGHTL	INIT		M-F 1036p-1103	0									
_	-iiv⊏ irt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	n						
Week: 10/		10/28/12	W	1	\$200.00	0.0	_						
E34 KTVX	10/29/1	2 10/29/12	•	CM	10:35 PM-1	1:05 PIN	[:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
NIGHTL	INE		M-F 1036p-1103 _l	0									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		11/04/12	M	1	\$200.00	0.0							
E35 KTVX	10/24/1	2 10/24/12	M-F 11p-1130p	CM	11:05 PM-1	1:35 PI-	- W	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
ACCES	S HWO	מכ	M-F 1103p-1133 _l	0									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	9						
Week: 10/	/22/12	10/28/12	W	1	\$175.00	0.0							
E36 KTVX	10/29/1	2 10/29/12	M-F 11p-1130p	СМ	11:05 PM-1	1:35 PIN	[:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
ACCES	S HWO	OD	M-F 1103p-1133 _l	0									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		11/04/12	M	1	\$175.00	0.0				*			
E37 KTVX	10/24/1	2 10/24/12	ABC4 News at 10 M-F 10p-1036p	pm M-EM	10:00 PM-1	0:35 PI-	- W	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
NEWS			141-1 10h-1090h										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/		10/28/12	W	1	\$400.00	0.0				Φ400 00 T =	0.00.111	_	# 400
E38 KTVX	10/25/1	2 10/25/12		CM	10:00 PM-1	u:35 PI-	T	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00

Print Date: 09/25/12 14:34:24 Page 5 of 5

Totals

42

\$10,760.00

KTVX-TV

Order / Rev: 59771

Advertiser: Mia Love

Alt Order #: 08872086 Product Desc: LOVE/HOUSE/R

Flight Dates: 10/23/12 - 10/29/12 Estimate:

C23C29

Ln	Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				ABC4 News at 10	pm M-F									
				M-F 10p-1036p										
N	IEWS												ı	
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
We	ek: 10/2	22/12	10/28/12	T	1	\$400.00	0.	00						
E 39	KTVX	10/29/1	2 10/29/12	ABC4 News at 10	pm M-EM	10:00 PM-1	10:35 PI	M	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
				M-F 10p-1036p										
N	NEWS													
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
We	ek: 10/2	29/12	11/04/12	M	1	\$400.00	0.0	00						
E 40	KTVX	10/27/1	2 10/27/12	ABC4 News at 10	pm SaCM	10:00 PM-1	10:35 PI	S-	:30	1	\$325.00 P-3	0.00 NM	1	\$325.00
				Sa 10p-1030p	•									
S	SA 7NE	WS AT 1	0P											
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
We	ek: 10/2	22/12	10/28/12	S-	1	\$325.00	0.0	00						
E 41	KTVX	10/28/1	2 10/28/12	ABC4 News at 10	pm SuCM	10:00 PM-1	10:35 PI	S	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
				Su 10p-1030p							*****			*
N	NEWS													
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
We	ek: 10/2	22/12	10/28/12	S	1	\$500.00	0.0							
F 42	KTVX	10/24/1	2 10/24/12	Wed Reg 3	CM	9:00 PM-10	0:00 PM	W	:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
				NASHVILLE		0.00			.00	•	ψ=,000.00.	0.00		Ψ=,000.00
N	NASHVI	LLE												
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
We	ek: 10/2	22/12	10/28/12	W	1	\$2,500.00	0.0	_						